

MEMORANDUM

TO: School Superintendents, Chief Technology Officers, Chief Information Officers, and

Directors of Technology

FROM: John Keller, Director of Learning Technologies

DATE: September 23, 2010

SUBJECT: Opportunity to Increase Strategic Technology Capacity through Membership in

National Educational Technology Organization

INDIANA DEPARTMENT OF EDUCATION INVESTS IN SCHOOL TECHNOLOGY LEADERSHIP

Through a one-time \$55,000 grant, the Indiana Department of Education (IDOE) has partnered with the Indiana CTO Council to provide professional development and encourage best practices for Indiana K12 school technology leaders. The Indiana CTO Council is the newest state chapter of the Consortium for School Networking (CoSN), the premier national professional association for district technology leaders. The mission of CoSN is to empower K-12 district technology leaders to use technology strategically for the improvement of teaching and learning. CoSN provides leadership, community and advocacy essential for the success of these leaders.

This funding to the Indiana CTO Council provides limited operational expenses and helps underwrite the cost of membership for interested Indiana school corporations. Details about this membership opportunity are available through the "membership" link on the CTO Council's website: http://www.indianactocouncil.org/. IDOE is investing these funds in order to expand and deepen the strategic capacity of Indiana school technology leaders. In these times of rapid change and budget stress, the careful and intentional deployment of technology to gain operational efficiency and to support improved student performance has never been more important.

As a member of both CoSN and the Indiana CTO Council, district technology leaders will enjoy premier access to all of the benefits that are designed to keep CTOs/CIOs, technology directors/coordinators ahead of the curve in understanding the key changes facing the K-I2 tech sector. CoSN leadership initiatives include:

- Cyber Security for the Digital District (<u>www.securedistrict.org</u>)
- Data-Driven Decision-Making (www.3d2know.org)
- Empowering the 21st Century Superintendent (www.superintendentempower.org)
- Green Computing (www.cosn.org/greencomputing)
- IT Crisis Preparedness (www.cosn.org/ITCrisisPrep)
- K-12 Open Technologies (<u>www.k12opentech.org</u>)
- Small District Technology Leadership (http://72.3.238.178/wiki/index.php?title=Main Page)

- Taking Total Cost of Ownership to the Classroom (<u>www.classroomtco.org</u>)
- Value of Investment (<u>www.edtechvoi.org</u>)
- Web2.0 Policy and Leadership (http://www.cosn.org/web20/)

The partnership between the Indiana Department of Education and the CTO council will help local school technology leaders to define a new vision and obtain appropriate skills to ensure that technology is deployed effectively and so that it is utilized to enhance teaching and learning in the classroom. While other education leadership positions have long been defined and established, the executive role for technology leadership is relatively new. Membership in CoSN provides a conduit for defining the professional development needs of these executive level technology leaders.

Contact Information

CTO Membership Questions: Contact a CTO Council officer: http://www.indianactocouncil.org/contact.html

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